Divi Builder Overview

Hello and welcome to the lesson with the Divi Builder overview. Divi Builder is such a powerful and a robust tool that it is very likely that you may not be using it to its full potential or you might not be aware of some of the available options. That is why in this lesson, I would like to give you a little tour which hopefully inspire you to go on your own exploration and try out some of the options you might have missed.

Builder Structure

So starting with the basic Divi page structure: we have sections, inside each section you need to add a row and specify the column structure. And inside each column, we can add our Divi Builder modules. It's worth mentioning here that there are three types of sections: regular, specialty, and fullwidth. The specialty section can help achieve a bit more complex column structure, but this can be done with CSS as well. The fullwidth sections are not very useful in my opinion because you can make a regular section and row full width just as easily and the fullwidth sections come with limited set of modules. So that is basically the difference.

Builder Controls

Now each of these elements has a similar set of main controls. We can move the element, access the settings ,duplicate it, save to library, remove, or access additional actions in the drop-down menu. And this drop-down is also available if you simply right-click on an element. The only difference between the controls for these three types of Builder elements is with rows which have

an additional icon to change the column structure. And to access column settings you would need to go into the row settings first. So we will look into the settings panel in more detail in the next lesson.

Drop-down Contextual Menu

Right now, let's get back to the Builder options and have a look at this drop-down menu. We have "undo" and "redo". You can use command Z and command Y keyboard shortcut or Control Z for Windows users. We can save to library and we'll look into the library in more detail in a separate lesson.

Split Testing

Next, split testing. And this option is for all the conversion analysts and marketers and it allows you to easily test two versions of an element and just to show you real quick, for example, you can enable split test on a row. And once enabled, the Builder will ask you to select the goal of the test: another or the same element. And let's say my goal is so that visitor clicks on this button. And once enabled, you will be able to create a second version of your split test element: in my case row, and see how these changes affect your goal target. So are my visitors more likely to click this button if the row section has a different color? Well, Divi Builder can collect this information for you. And once you know your results, you can end the split test and you will just need to select which version you want to keep. That is something you can try experiment with if you are looking for a way to increase conversions on a website.

Disabling and Locking Elements

Next in the drop-down, you can disable the module picking which devices should be disabled and you can also use Command Shift D shortcut to disable something completely for every device. You can lock the element which basically helps you not to move our edit something by accident, but it only

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requires one additional click to be unlocked. You can copy the module and you can do that with a Command C or Ctrl C as well and next paste it with Cmd+V or just right-click and paste module. You can copy module styles Cmd Opt C and paste onto a different module with a Command Option V. I like this a lot and use it a lot. There is an option to Extend Styles. It usually works well, but I find it a little buggy sometimes. Sometimes not all styles are being moved onto other modules, but it's still quite useful. Now the option to "View modified styles" is the one I use sometimes it is sometimes helpful to check which settings have been edited. As for the preset this is also a topic for another lesson.

Layers Panel

You can use this contextual drop-down menu to go to a layers panel. And this is useful if you are working on a long page, it opens a layers panel, which can also be opened by clicking this little layers icon here and the layers panel helps you get a better overview of your page structure and quickly access element you would like to edit without, you know, scrolling the page and looking for it. It is especially helpful if you are well organized from the beginning and you're changing the names of your elements. If you have changed the names you can use the search here and you can define your section rows or modules names right here inside this layers panel or in each element settings - Content Tab and there's Admin Label. Or, if you're in wireframe view, you can simply click the element and start typing to change its name. Now, inside the wireframe view, there is one additional action for our drop-down menu: we can collapse rows and sections. We can also simply click the arrows here on the side. It is also helpful if you are, you know, working with long layouts, landing pages etc.

Now, let's look inside the main Builder menu. If you are outside of the wireframe mode, you can toggle this menu by clicking the letter T. Not sure how helpful is that but just something you might want to know. So first, let's look at the Builder settings you can customize.

Builder Options

A builder toolbar which is the panel over here. Choose which buttons you want to see here. And "default view mode". By default, you will always see the desktop view, but you can change it to wireframe, for example, if that is the first view we want to see when you open a builder. Now, Divi Builder comes with three different interaction modes, which can also be changed with a keyboard shortcut and I happen to do that unintentionally many times. So the shortcuts are Cmd Shift C for for the Click mode, Cmd Shift G for the Grid mode or Cmd Shift H for the default Hover mode. And the difference is between when you see settings toolbar for each Builder element. With Hover mode, You see the toolbar when you're hovering over. And with the Click mode, you need to click to see it, and with the Grid mode, you see every toolbar all the time for all elements. So back here in the settings, you can define your preferred default interaction mode. You can change the History State Interval. I usually keep it a default which is at every action. And the default position of the settings window. If I work on the big screen, I like to keep it fixed to the side but it is a matter of preference. The default setting will open the modal with the last used position, but you can set your preference here and always open the settings panel in the way it's convenient for you. Now, the page creation flow. If you are annoyed by this constant question: "Would you like to build from scratch or import a layout?" you see when you open the Builder, you can decide what to do, right here, and building from scratch would be my recommendation. You can always important layout if you need or copy another page, so it's not like you are going to lose these other options if you change the setting here. There are a few more settings, you have the option to disable animations which may improve the performance a little bit. And, by default, disabled elements are shown at 50% opacity. You can change that, if you like. The customization options inside the settings panel are grouped into toggles. You can show them all if that works better for you. Let me show you how that would look: all controls will be visible

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right away without toggling each section on and off. Now there are two more settings. You can disable sample placeholder content when adding new modules and you can also disable Theme Builder template editing and we'll talk more about that in the lesson about the Theme Builder.

Main Builder Menu

Now, here, by using the plus icon, we can load a page layout from the library or predefined ET layout, or copy an existing page. We can save the whole page layout to the library. We can clear a layout if you feel like, you know, starting over. Access page settings with this icon, which I sometimes use to add page specific CSS code, here, in the advanced tab. And you can view your history changes, as well as global history states, which are saved separately. We'll talk more about this in the lesson on working with presets. And the last icon is the portability option which you can use to export the page layout to a file or import a layout from a file, if you have the Json file that was exported this way.

Quick Actions & Help

And finally, the little helpful icons over here: the search form with some quick actions. You can basically type what you need and the Builder will try to help. I'm not sure how useful is that. Do let me know if you are using this feature and how, I'm curious. So again, the helpful Layers Panel is here as well. And Help section, with many walkthrough videos and also a list of all the keyboard shortcuts. And that ends this little tour. I hope this inspires you to click through some of these settings yourself and make sure the Builder works the way that matches your workflow.