

# Responsive Content Feature

Hello and welcome to the lesson about the Responsive Content option inside the Divi Builder. Using this feature, you can edit the content of each module and it works just like it does for design, allowing you to assign unique content values to each responsive breakpoint. This allows you to match your modules, text, images and other elements for each device because on smaller screens you might want to use differently sized images, shorter titles or maybe even hide certain module elements to create a design that is better optimized for the current screen width.

## Responsive Content

In this lesson, I will show you how to use the responsive editing for content and how it affects the final HTML version of our page. This basically only applies to modules and we would have different controls depending on the module. But if we look at a simple text module for the body content field, we can also activate the responsive mobile tab just like we can for design styles. And here, we can change the content of the module for different screen sizes. Default would be for desktop. Then, for tablet I can write something else, I can change the content. Not every possible setting can be edited this way. If we look at the blurb module we can change the title, change the body text but we cannot choose to use icons or not for different screen sizes. So not everything can be customized this way but once we decide to use an image, we can choose a different image for different screens. In sizes and the same would apply to the icon. I could choose different icons for different

devices. So for this module settings, I specify different values for different screen sizes, and let's see how that affects our HTML page source, okay? So let me save that. And now here, if I refresh my page and inspect, let's see how that looks. So this is my div - My module, et\_pb\_text module. And that's the inner text, that inner container that holds my content. So if I open this div you will see, I have my H2 and some text and it displays the desktop version and that content changes automatically as I resize my preview window. This is controlled by Divi custom JavaScript. Now, if you look closely, the entire content for each device is stored within the data attribute here, the custom data, ET multiview attribute, and then we have this entire content for each device. What that means is using this option will make our websites source code longer which can cause it to load longer. But from the Google perspective, this approach is better than disabling the whole module, which would be still there in the page source. Google will treat the desktop version as the actual content and it will most likely disregard the data attribute. But this being said, we should still assume that all HTML content can be used to some extent by a search engine and we cannot be sure how Google algorithm will treat that. But I think it is safe to assume that visible content will be weighted much more heavily than invisible content even if Google does use data attributes in its ranking algorithm. So in other words, what that means is that I think it should be safe using that option, but I wouldn't recommend doing that for every possible module due to performance reasons, but if you have content that would fit better on mobile, if you rephrase the title or make the description shorter, while making sure the mobile users will not miss anything important then sure, go ahead and take advantage of this functionality.

That sums up the overview of this feature.